

READING WORKSHEET: Business**Answer Key**

Vocabulary 1 connected 2 internet search 3 products 4 users 5 advertising

Comprehension 1 c 2 b 3 c 4 c 5 c

Teacher's Notes

For the comprehension exercise, explain to students that the answers will be in the text, but they should try to guess the answers before reading the text. After reading the text, ask if anyone guessed all of the answers correctly.

When students have finished reading the article, direct their attention to the last paragraph. Ask whether they are in favor of or against internet advertising.

READING WORKSHEET: Services**Answer Key**

Vocabulary 1 travel agency 2 customer service 3 review 4 tourism industry 5 travel agent

Comprehension 1 where to travel and what to do when they arrive 2 reviews of places, tourist activities, and services 3 because almost all young people post pictures and videos of their travel experiences and it is a free advertising service for them 4 to have better customer service 5 information about why people are visiting them and what they like and don't like doing there

Teacher's Notes

Ask students if they read reviews or look for information on the internet before going somewhere for vacation or for the weekend. Ask if they usually look for opinions on social media sites or other internet sites.

READING WORKSHEET: Science**Answer Key**

Vocabulary 1 face-to-face 2 friendship 3 on social media 4 communication 5 body language

Comprehension 1 d 2 c 3 a 4 e 5 b

Teacher's Notes

Point out the information about the blog writer. Explain to students that social scientists study different aspects of society, such as relationships, human behavior, social trends and fads. They look at characteristics of different cultures, age groups, and socio-economic groups. They study changes in societies through history and predict future changes.

After students have read the article, ask them if they can think of any more pros or cons of social media. Ask if they think, in general, social media is a positive or a negative factor in society.